

Marketing Education Events

Marketing Education students collected 880 cans in a food drive, the proceeds of which were delivered to St. Vincent DePaul's food pantry.

Marketing Education has been making some exciting changes in the program with a focus on Entrepreneurship and Business Management. Additionally, students with special interests are able to work in the areas of Hospitality and Tourism, Sports and Entertainment Marketing, Fashion Marketing and E-commerce.

A clothing line has been added to the school-based enterprise offerings. Available are t-shirts, sweatshirts, sweatpants and hats, which will soon be available online.

Twenty SST students attended the DECA Leadership Conference on October 22nd. The conference was attended by all NH DECA Chapters with 519 students in attendance. This was the largest Leadership Conference ever. Students attending included: Genevieve Butterfield, Courtney Lambert, Epping; Bethany Bielicki, Colleen Courtovich, Justine Field, Krista Gill, David Harmon, Jacob Randlett, Sharicka Washington, Exeter; Kendra Mongeon, Newmarket; Paige Caulfield, Philip Czarnec, Haley Deeb, Tanya Furtado, Nicole Lopez, Lauren Sorel, Raymond; Amanda Cox, Katie Holmes, Sanborn; Brent Mackenzie, Felicia Martin, Winnacunnet.

The Marketing Education students are looking forward to the upcoming DECA Career Development Conference. Students will be competing in many specialty areas for the opportunity to attend the DECA National Conference in April. Bethany Bielicki is running for DECA State Officer this year representing the Seacoast School of Technology.